

# **MEDIA DATA 2023**

















#### **PUBLISHING COMPANY**

KÖLLEN DRUCK+VERLAG GmbH Ernst-Robert-Curtius-Straße 14 53117 Bonn

phone: +49 (0) 228 98 98 280 +49 (0) 228 98 98 299 fax: e-mail: verlag@koellen.de URL: www.koellen-golf.de

#### **EDITOR**

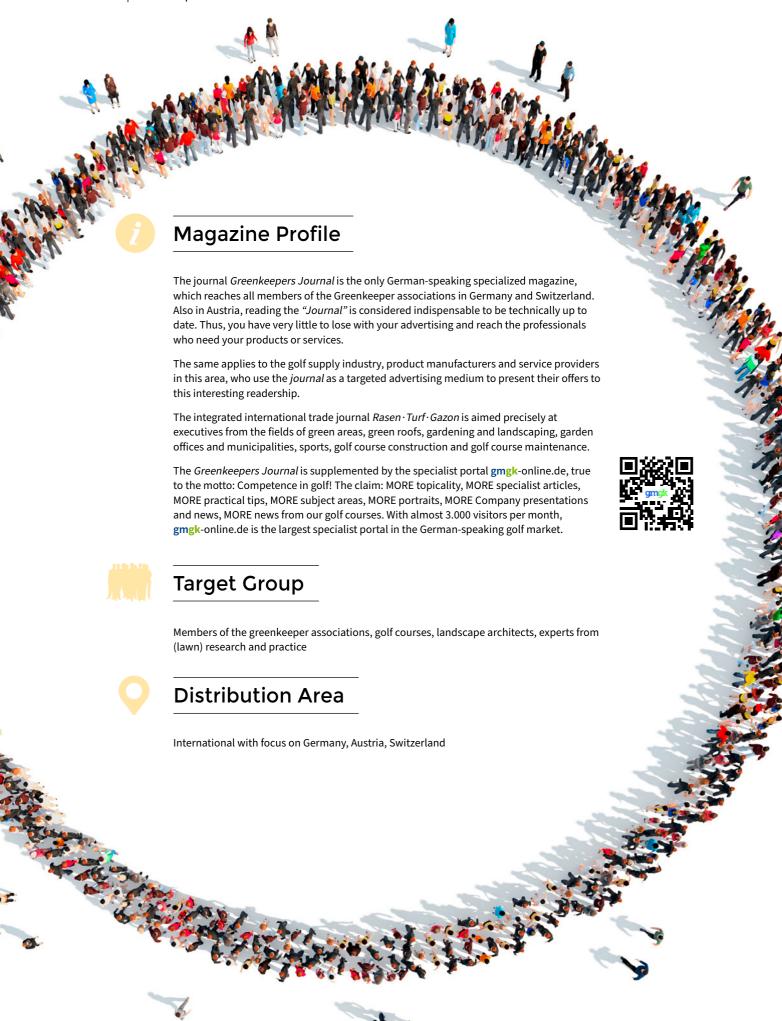
Stefan Vogel phone: +49 (0) 288 98 98 223

e-mail: s.vogel@koellen.de

#### ADVERTISING MANAGER

Monika Tischler-Möbius phone: +49 (0) 228 98 98 280 e-mail: m.moebius@koellen.de







## **Publication Schedule**

Issue	Publication data	Booking deadline	Print document deadline
1/2023	31.03.2023	03.03.2023	17.03.2023
2/2023	09.06.2023	12.05.2023	26.05.2023
3/2023	29.09.2023	04.09.2023	18.09.2023
4/2023	15.12.2023	17.11.2023	03.12.2023

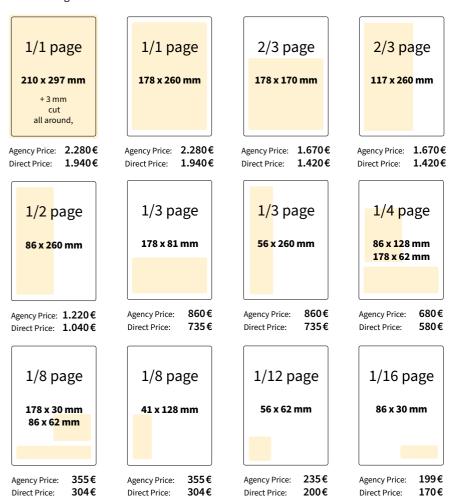
Inquiries also possible after the booking deadline (subject to change without notice)





#### **Ad Formats & Prices**

Width x height in millimeters



All bleed ads require at least 3 mm bleed. In addition, important content should be placed at least 10 mm from the edge of the final format.



Agency Price: 1.220 €
Direct Price: 1.040 €

1/6 page 178 x 41 mm 117 x 62 mm 56 x 128 mm

Agency Price: 470 €
Direct Price: 400 €

#### **Industrie Reports:**

For comprehensive content and editorial processing of industrie reports, we charge: 1 page 300 € / 2 pages 500 € (only in combination with advertisements)

# Online advertising opportunities:

Individual online placements (in / without combination with print ads) at gmgk-online.de on demand.



# **Technical Specifications**

Edition: 3.800 copies

Magazine format:210 mm wide x 297 mm highType area:178 mm wide x 260 mm high

**Printing process:** Sheet offset – four-color printing

according to Euro scale

**Printing material:** Printable PDF files, minimum

resolution 300 dpi. Ad design, elaborate typesetting work will be

charged separately at cost.

e-mail: anzeigen@koellen.de

**Data request profile:** Please request by mail.



### Supplements/Discounts

**Supplement:** Fixed price. Direct price 1.420 € / agency price 1.670 € (supplements must be of a type and design so

that they can be enclosed by machine).

**Bound inserts:** Prices and processing instructions on request

Placement charge: 3rd cover = 10 % 2nd cover = 15 % 1st cover = 20 %

**Quantitative scale:** For direct acceptance within a year of 2 advertisements = 5%; 4 ads = 10%

Job market discount:  $~20\,\%$ 

**Subscription Price:** In the annual subscription Germany = 42,60 € plus VAT; Abroad = 46,60 € plus VAT