

MEDIA DATA 2023

golfmanager















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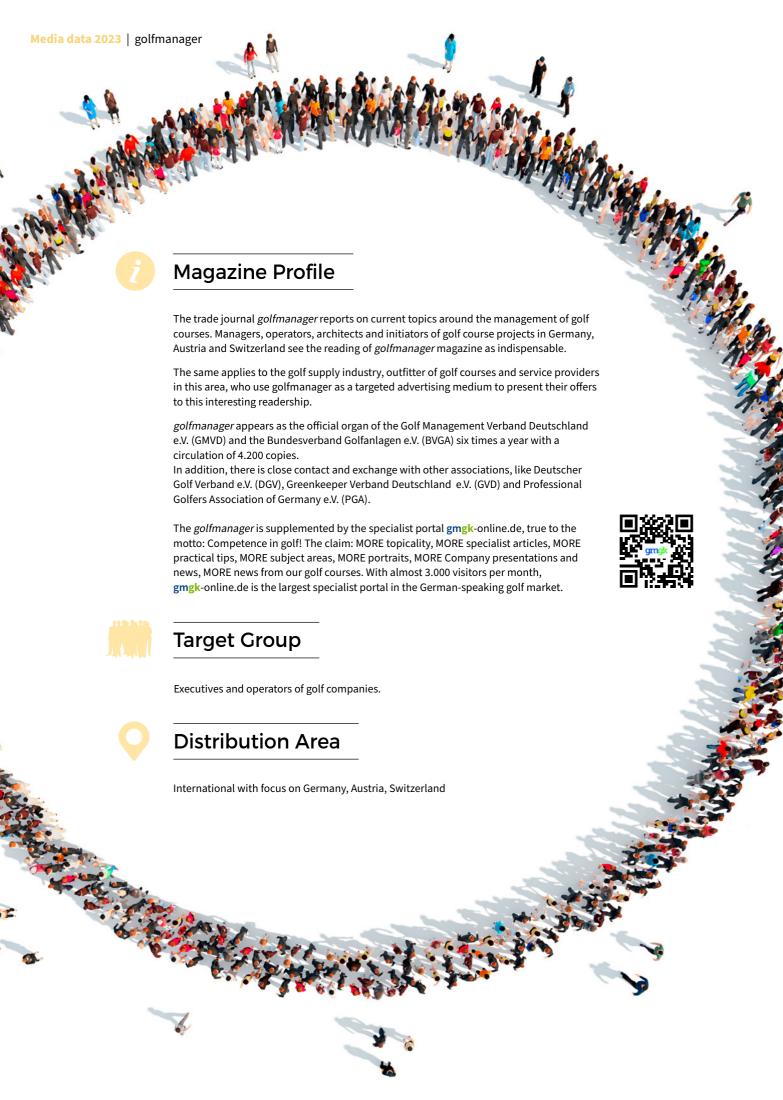
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Publication Schedule

Issue	Publication data	Booking deadline	Print document deadline
1/2023	24.02.2023	27.01.2023	10.02.2023
2/2023	05.05.2023	07.04.2023	21.04.2023
3/2023	03.07.2023	05.06.2023	19.06.2023
4/2023	01.09.2023	04.08.2023	18.08.2023
5/2023	06.11.2023	09.10.2023	23.10.2023
6/2023	29.12.2023	01.12.2023	15.12.2023

Inquiries also possible after the booking deadline (subject to change without notice) Exciting articles in the areas of management and marketing, tourism, golf, names and news. Well-researched articles by experts, i.a. from the jurisdiction and personnel management, interviews and Personal details and news from columns. the golf associations. Each magazine has about 80 pages. Ask about online advertising opportunities! Click here and see a complete issue as e-paper.

Go online with – $\frac{\text{gmgk}}{\text{conline.de}}$



Ad Formats & Prices

Width x height in millimeters



Agency Price: 2.700€
Direct Price: 2.300€

1/1 page

Agency Price: 2.700€
Direct Price: 2.300€

2/3 page

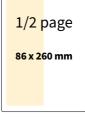
Agency Price: 1.890€
Direct Price: 1.610€

2/3 page

Agency Price: 1.890€
Direct Price: 1.610€

1/2 page

Agency Price: **1.455** € Direct Price: **1.240** €



Agency Price: **1.455**€ Direct Price: **1.240**€

1/3 page
178 x 81 mm

Agency Price: 1.055€
Direct Price: 900€

1/3 page 56 x 260 mm

Agency Price: 1.055€
Direct Price: 900€

1/4 page 86 x 128 mm 178 x 62 mm

Agency Price: **755**€ Direct Price: **645**€

1/6 page

178 x 41 mm

117 x 62 mm

56 x 128 mm

Agency Price: 505€
Direct Price: 430€



Agency Price: 385€
Direct Price: 330€

Type area:

1/12 page

Agency Price: 270€
Direct Price: 230€

1/16 page

Agency Price: 211€
Direct Price: 180€

Industrie Reports:

For comprehensive content and editorial processing of industrie reports, we charge: 1 page 300 € / 2 pages 500 € (only in combination with advertisements)

Online advertising opportunities:

Individual online placements (in / without combination with print ads) at gmgk-online.de on demand.

All bleed ads require at least 3 mm bleed. In addition, important content should be placed at least 10 mm from the edge of the final format.



Technical Specifications

Edition: 4.200 copies

Magazine format: 210 mm wide x 297 mm high

Printing process: Sheet offset – four-color printing

Sheet offset – four-color printing according to Euro scale

178 mm wide x 260 mm high

Printing material:

Printable PDF files, minimum resolution 300 dpi. Ad design,

elaborate typesetting work will be charged separately at cost.

e-mail: anzeigen@koellen.de

Data request profile: Please request by mail.



Supplements/Discounts

Supplement: Fixed price 1.610 € / agency price 1.890 € (supplements must be of a type and design so

that they can be enclosed by machine).

Bound inserts: Prices and processing instructions on request

Placement charge: 3rd cover = 10 % 2nd cover = 15 % 1st cover = 20 %

Quantitative scale: For direct acceptance within a year of 2 advertisements = 5 %; 4 ads = 10 %, 6 ads = 15 %

Job market discount: 20 %

Subscription Price: In the annual subscription Germany = 63,90 € plus VAT; Abroad = 69,90 € plus VAT