

Die Fachzeitschrift für Führungskräfte und Betreiber
golfmanager
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YOUR CULTURE IS YOUR BRAND



Gelebte Kultur – auf und abseits des Golfplatzes
Unternehmenskultur auf Golfanlagen

Weitere Themen:

- Mehr Sicherheit bei Kreditkarten-Zahlungen
- Qualitätsgolf nördlich des Polarkreises
- Weitere Informationen und Beiträge? gmkg-InfoBox!

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Magazine Profile

The trade journal *golfmanager* reports on current topics around the management of golf courses. Managers, operators, architects and initiators of golf course projects in Germany, Austria and Switzerland see the reading of *golfmanager* magazine as indispensable.

The same applies to the golf supply industry, outfitter of golf courses and service providers in this area, who use *golfmanager* as a targeted advertising medium to present their offers to this interesting readership.

golfmanager appears as the official organ of the Golf Management Verband Deutschland e.V. (GMVD) and the Bundesverband Golfanlagen e.V. (BVGA) six times a year with a circulation of 4.200 copies. In addition, there is close contact and exchange with other associations, like Deutscher Golf Verband e.V. (DGV), Greenkeeper Verband Deutschland e.V. (GVD) and Professional Golfers Association of Germany e.V. (PGA).



Target Group

Executives and operators of golf companies.



Distribution Area

International with focus on Germany, Austria, Switzerland



Publication Schedule

Issue	Publication data	Booking Deadline	Print document deadline
1/2020	02.03.2020	03.02.2020	17.02.2020
2/2020	15.05.2020	17.04.2020	04.05.2020
3-4/2020	11.08.2020	13.07.2020	24.07.2020
5/2020	02.11.2020	05.10.2020	19.10.2020
6/2020	31.12.2020	03.12.2020	17.12.2020

Inquiries also possible after the booking deadline
(subject to change without notice)

Exciting articles in the areas of management and marketing, tourism, golf, names and news.

Well-researched articles by experts, i.a. from the jurisdiction and personnel management, interviews and columns.

Personal details and news from the golf associations.



Each magazine has about 80 pages.

Click here and see a complete issue as e-paper.





Ad Formats & Prices

Width x height in millimeters

<p>1/1 page</p> <p>210 x 297 mm</p> <p>+ 3 mm cut all around</p>	<p>1/1 page</p> <p>178 x 260 mm</p>	<p>3/4 page</p> <p>130 x 260 mm</p>	<p>2/3 page</p> <p>178 x 170 mm</p>	<p>2/3 page</p> <p>117 x 260 mm</p>
Agency Price: 2.706 € Direct Price: 2.300 €	Agency Price: 2.706 € Direct Price: 2.300 €	Agency Price: 2.142 € Direct Price: 1.820 €	Agency Price: 1.895 € Direct Price: 1.610 €	Agency Price: 1.895 € Direct Price: 1.610 €
<p>1/2 page</p> <p>178 x 128 mm</p>	<p>1/2 page</p> <p>86 x 260 mm</p>	<p>1/3 page</p> <p>178 x 81 mm</p>	<p>1/3 page</p> <p>56 x 260 mm</p>	<p>1/4 page</p> <p>178 x 62 mm</p>
Agency Price: 1.460 € Direct Price: 1.240 €	Agency Price: 1.460 € Direct Price: 1.240 €	Agency Price: 1.060 € Direct Price: 900 €	Agency Price: 1.060 € Direct Price: 900 €	Agency Price: 760 € Direct Price: 645 €
<p>1/4 page</p> <p>86 x 128 mm</p>	<p>1/4 page</p> <p>41 x 260 mm</p>	<p>1/6 page</p> <p>178 x 41 mm 56 x 128 mm</p>	<p>1/8 page</p> <p>178 x 30 mm 86 x 62 mm 41 x 128 mm</p>	<p>1/16 page</p> <p>41 x 62 mm 86 x 30 mm</p>
Agency Price: 760 € Direct Price: 645 €	Agency Price: 760 € Direct Price: 645 €	Agency Price: 506 € Direct Price: 430 €	Agency Price: 390 € Direct Price: 330 €	Agency Price: 212 € Direct Price: 180 €



Technical Specifications

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Type area:	178 mm wide x 260 mm high	Data request profile:	Please request by mail.
Printing process:	Sheet offset – four-color printing according to Euro scale		



Supplements/Discounts

Supplement:	Fixed price. Direct price 1,250 € / agency price 1,450 € (supplements must be of a type and design so that they can be enclosed by machine).
Bound inserts:	Prices and processing instructions on request
Placement charge:	3rd cover = 10 % 2nd cover = 15 % 1st cover = 20 %
Quantitative scale:	For direct acceptance within a year of 2 advertisements = 5 %; 4 ads = 10 %, 6 ads = 15 %
Job market discount:	20 %
Subscription Price:	In the annual subscription Germany = 60 € plus VAT; Abroad = 66 € plus VAT